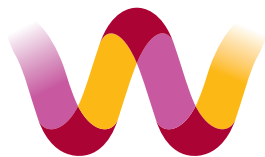
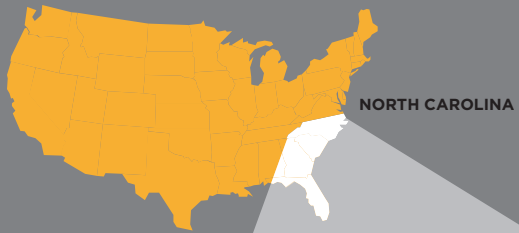




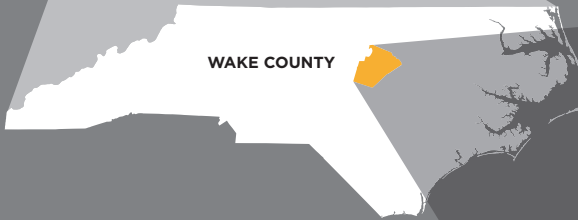
The future
of textiles
is here



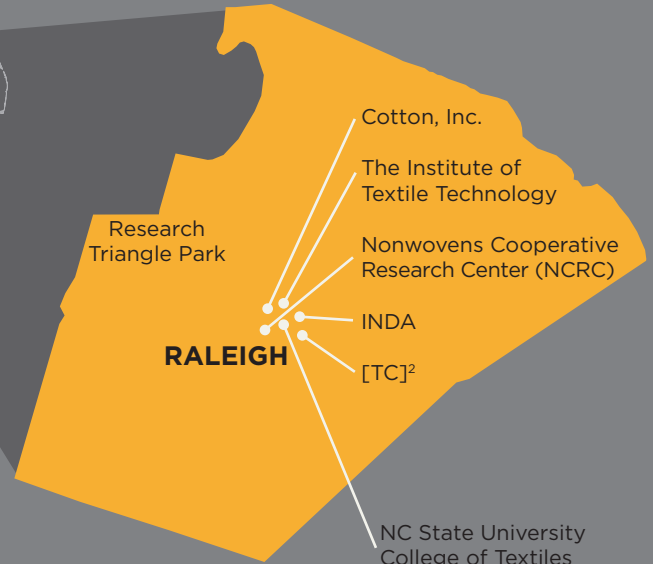
WAKE



NORTH CAROLINA



WAKE COUNTY



Research Triangle Park

RALEIGH

**I never think of the future.
It comes soon enough.**

Albert Einstein

During this 100th anniversary of Einstein's theory of relativity, it's hard to imagine anyone in the textile industry who's not thinking about the future. And for good reason. Our industry is experiencing a remarkable burst of innovation and creativity—with enormous potential for shaping almost every aspect of modern life.

Nowhere is that spirit of innovation more alive than here in Wake County, North Carolina. If you want a front row seat to the future of textiles, you've come to the right place.

Brain Power

Few industries enjoy the kind of symbiotic relationship with academia that is present in textiles. Especially here in North Carolina.

The College of Textiles at North Carolina State University, for example, is the global leader in nonwoven textiles research. It's also the largest and most innovative textiles program in the United States. More than half of America's textile graduates come from NC State. College of Textiles staff are known throughout the industry for their groundbreaking research.

Demand Supply

Wake County is the best place in the world for companies in the new textiles industry to find everything they need to thrive. From start-up financing, cutting-edge research and advanced testing to regulatory approval and full-scale production, you'll find the resources you need to succeed. You'll also find an unmatched market of customers and suppliers, ready to do business.

Wake County and the surrounding area are also home to some of the best-known textiles organizations in the world, including:

- Cotton, Inc.
- The Institute of Textile Technology (ITT)
- Nonwovens Cooperative Research Center (NCRC)
- INDA
- [TC]²
- NC State University College of Textiles

Talent Wars

One of the biggest challenges facing textile companies over the next decade will be their ability to attract and retain top talent. And in that department, Wake County shines.

Universities and colleges in our area produce thousands of highly qualified engineers and production workers every year, giving companies here easy access to an expansive pool of talent.

Hands On

NC State's Centennial Campus, the home of the College of Textiles, is the U.S. center of research and entrepreneurship and a focal point for collaboration between industry and academia. Faculty and students engage with textile companies to develop products for commercial success and conduct leading-edge research.

There are more than 50 industry and government partners already located on the campus—and there are more than one million square feet of space already constructed.

With the world's most advanced full-scale pilot capabilities right on campus, any product that can be made can be made here.

Tax Breaks

Wake County is committed to business innovation and has made tax credits available for companies engaged in R&D here. These credits can mean significant benefits for your bottom line.

Features include:

- 15% tax credit for conducting qualified research with universities such as NC State
- Credit for research-related expenses such as machinery, salaries and equipment

\$0 - \$50 million:	1%
\$50 - \$200 million:	2%
over \$200 million:	3%

We'd love to discuss how your company can take advantage of these credits. Let us help determine your company's eligibility.

**Everything should
be made as simple
as possible,
but not simpler.**

Albert Einstein

We close with the following promise:

If you think your company might benefit from the enormous innovation and creativity concentrated here in Wake County, please let us know. We will do everything we can to provide clear answers and good advice—without confusing doubletalk. Our job is to make your job as easy as possible.

Thank you for your consideration.

For more information on how Wake County can help your company create the future of textiles, please contact Jeff Denny, Director of Life Science and Technology Recruitment at Wake County Economic Development, at 919.664.7043, or jdenny@the-chamber.org.

This booklet was developed in partnership with North Carolina State University's College of Textiles. The cover of this book was printed in North Carolina on Evolon[®], a nonwoven textile. Evolon is manufactured by Evolon SARL, a company of the Freudenberg Group with U.S. headquarters in North Carolina.



WAKE

Wake County
Economic Development

Smarter All Around.™